

# City of Falls Church Independence Day Celebration

## Sponsorship Opportunities

The City of Falls Church celebrates Independence Day with live music, fireworks, food and ice cream at the George Mason High School football field. The annual celebration kicks off with music and food for the whole family and concludes with a twenty-five minute fireworks show. Approximately 10,000 spectators enjoy the fireworks spectacular.

### Presenting Sponsor - \$10,000

Exclusive presenting event rights. Example - Name Incorporated Into Event Name: City of Falls Church July 4th Celebration and Fireworks Presented by \_\_\_\_\_ (Company Name)

Corporate size (20'x 10') tented area with tables and chairs in a prominent location

Company Banner displayed on entertainment stage and at spectator entrance

Logo on City website where event is advertised and on Promotional Flyers

Introduction and recognition on stage with opportunity to address attendees from stage

Name Recognition during announcements on-site

Company name included in media coverage and City press releases

### Entertainment Sponsor - \$3,000

Official and exclusive designation as the City of Falls Church Independence Day sponsor

Corporate size (10'x 10') tented area with tables and chairs in a prominent location

Company Banner displayed on entertainment stage

Logo on City website where event is advertised and on Promotional Flyers

Name Recognition during announcements during the event

Company name included in media coverage and City press releases

***Yes, we want to sponsor the Falls Church Independence Day Celebration!***

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Primary Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Support Level

### Fee

\_\_\_\_ Presenting Sponsor \$10,000

\_\_\_\_ Entertainment Sponsor \$3,000

### PAYMENT: (Due Friday, June 1, 2015)

\_\_\_\_ Check (made payable to *City of Falls Church*)

\_\_\_\_ Credit Card Name on Card: \_\_\_\_\_ Number: \_\_\_\_\_

Exp: \_\_\_\_\_ CVC code: \_\_\_\_\_ Zip Code: \_\_\_\_\_

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_